



中国矿业联合会
CHINA MINING ASSOCIATION



Online Exhibitor Invitation

2022 (24th) China Mining Conference and Exhibition

International mining associations/organisations,

The *2022 (24th) China Mining Conference and Exhibition* will be held from September 21 to 23, 2022 in an *online+offline* mode and will be delivered virtually via the *China Mining Cloud Platform*. The event is supervised by the Ministry of Natural Resources of China and Tianjin Municipal People's Government, hosted by China Mining Association, and managed by Tianjin Minexpo Co., Ltd.

This year's event takes on the theme of *Sustainable Mining for Sustainable Economic Growth* to highlight the importance of implementing the *Xi Jinping Thought on Diplomacy* and the *New Development Concept* and serving China's diplomatic strategies and economic development. The conference consists of the opening ceremony, main forum and thematic forums, virtual exhibitions, country promotions, interviews, and workshops. The event is centred on the hot mining topics both in China and internationally, focused on the landscape of strategic mineral



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supply and demand and the new concept of development in the context of *dual-carbon goals* and new models of cooperation. We aim to create a mining exhibition platform for the participating countries, institutions, and businesses to promote themselves, seek cooperation and access valuable services.

Online exhibitions are grouped into six categories: natural resource management agencies, industry associations, mining companies, geological exploration organisations, equipment companies, service agencies (financial institutions, technical services, law firms, accounting firms, research institutions and universities, and others). On the cloud platform, exhibitors can live-stream their exhibitions, exchange business cards, engage in negotiations, save and share exhibitions, and send questions, messages and intentions of cooperation. They can also chat and negotiate with delegates and guests, express intentions of cooperation and promote their products in various ways such as posting pictures, texts, videos, live-streams, and VR to fully leverage the advantages of online exhibitions—unrestrained by time or space. The virtual exhibition will last for a whole year on



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the cloud platform until the next year's event, thus being “a mining event that never closes”.

There are four levels of virtual booths: SVIP, VVIP, VIP and Standard. Standard Booths offered free-of-charge to natural resource management agencies, the China Geological Survey Bureau, members of conference organising committee, China Mining Association members, and relevant industry associations. For further needs, such as a booth upgrade, custom design for regular or VR exhibition room, or live-stream of promotion events, please refer to the appendix for details.

Our aim is to facilitate great showcase and promotion of the projects, products, technologies and services by your organisation or your members/service recipients, and make this year's conference a great success, together. Therefore, we sincerely invite your distinguished organisation to assign persons in charge of the relevant areas to attend this virtual conference, help promote the event, and recommend your members/service recipients to participate.



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Please accept our gratitude for your support of our association and the China Mining Conference!

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Appendix 1: Fees and Rights for Sponsoring and Participating in the Online Exhibition and Conference of the 2022 (24th) China Mining Conference

Appendix 2: 2022 (24th) China Mining Conference and Exhibition Online Exhibition Registration Guide

China Mining Association

August 11, 2022

